



# Privacy Policy

San Joaquin Valley College (SJVC) wants your visit to our website to be as convenient and user-friendly as possible, and we respect your personal privacy. The following privacy policy outlines the collection and use of any personally identifiable information through the use of our site.

## *Does SJVC collect personal data about me through this website?*

The only personal data we collect through sjvc.edu is the information you provide when making a request while visiting our site.

## *How does SJVC use the information I provide?*

SJVC uses the personal information you provide through our website to send information, services and materials you request, and to respond to your comments or questions. If you would like us to remove your name from any of our distribution lists, please contact us at any time.

If you consent to SJVC contacting you on your cellular telephone by automatic dialing system and/or text message, standard message & data rates may apply.

You may make a request to be removed from SJVC's mailing lists by sending your name and address to 3828 West Caldwell Ave., Visalia, CA, 93277, or emailing [admissions@sjvc.edu](mailto:admissions@sjvc.edu), or calling 866-544-7898. If you do not wish to receive marketing emails from us, please submit an unsubscribe request to [admissions@sjvc.edu](mailto:admissions@sjvc.edu) or follow the unsubscribe instructions detailed in the email you received from SJVC. If you do not wish to receive text messages from us, reply to a SJVC text message with STOP. If you would like to be placed on our Do Not Call List, please email [admissions@sjvc.edu](mailto:admissions@sjvc.edu) or call 866-544-7898.

If you have previously been placed on SJVC's Do Not Call list, and submit a new inquiry to us after the placement of your phone number(s) (including cellular) on that list, your number(s) will then be removed from SJVC's Do Not Call list.

## *Does SJVC share my personal data?*

SJVC may share personal data collected through this website with other companies, organizations or individuals who perform support services on our behalf (such as credit card processing services). These companies are not authorized to use the information we share for solicitation or any other purpose.

## *What statistical data does SJVC collect through this site?*

We automatically gather certain anonymous information about the use of our site. This data is analyzed and shared with third parties operating on our behalf in order to improve the site's content, functionality and usability. In addition, we may use third party advertising companies to promote SJVC on the web. Any information that these third parties may collect is completely anonymous and they are not authorized to use the information for solicitation.

## *How does SJVC protect personal information I send?*

We automatically gather certain information, on an anonymous basis, about the use of our site. For example, we may track how many visitors access our site, the date and time of their visit, the length of their stay, which pages they view, which Web browsers they use, the addresses of their Internet service providers and the Web pages from which they access our site. The technology we use to collect this information does not identify you personally, and we do not combine this information with other information to tell us who you are. We use this information in the aggregate to

compile statistics about the use of our site. We may use these statistics and share them with third parties to improve the content, functionality, navigation and usability of our site, to better understand our constituencies and markets, and to improve our programs, services and products. In addition, we may use third party advertising companies to serve ads on our behalf. These companies may employ cookies and action tags to measure advertising effectiveness. Any information that these third parties collect via cookies and action tags is completely anonymous.

*What about links that may take me away from this site?*

Our site may contain links to websites that are outside the control of SJVC. These links are provided for your reference and convenience only and SJVC is not responsible for their content or data collection practices. Any information you provide to third parties is covered under their privacy policy and not by SJVC.

## Notes About Our Privacy Policy

SJVC reserves the right to change our privacy policy as necessary. Information collected from or about you through this site will be subject to the terms of the revised privacy policy. Our privacy policy does not cover employees, faculty, contractors, consultants or agents of SJVC.

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